

## ANNUAL RELATIONSHIP SPONSORS

|                                                | Diamond                               | Ruby                        | Emerald   | Platinum     | Gold         | Bronze<br>(max 16) | Prof. Growth<br>Partner<br>( <i>not<br/>available to<br/>law firms</i> ) | Business<br>Partner<br>( <i>not<br/>available to<br/>law firms</i> ) |
|------------------------------------------------|---------------------------------------|-----------------------------|-----------|--------------|--------------|--------------------|--------------------------------------------------------------------------|----------------------------------------------------------------------|
| <b>Details on page:</b>                        | 11                                    | 12                          | 13        | 14           | 15           | 16                 | 17                                                                       | 18                                                                   |
| <b>Fee</b>                                     | \$53,600                              | \$40,200                    | \$33,500  | \$26,800     | \$20,100     | \$13,400           | \$6,700                                                                  | \$6,700                                                              |
| <b>General Benefits:</b>                       |                                       |                             |           |              |              |                    |                                                                          |                                                                      |
| <b>Programs</b>                                | 3*, plus 1 social and 1 special event | 3*                          | 2*        | 2*           | 1            | 1*                 | 1                                                                        | 0<br>(see p. 17 for exceptions)                                      |
| <b>Social Media</b>                            | Pre- and Post-Event Posts             |                             |           |              |              |                    |                                                                          | N/A                                                                  |
| <b>Banner ad on website</b>                    | Yes                                   | Yes                         | Yes       | Yes          | Yes          | No, listing only   | Listing on Career Dev Committee webpage                                  | No, listing only                                                     |
| <b>News Alerts</b>                             | 6                                     | 3                           | 2         | 1            | 1            | 0                  | 1                                                                        | 0                                                                    |
| <b>Directory Ad</b>                            | Full-page (inside front cover)        | Full-page (prime placement) | Full-page | Half-page    | Half-page    | Logo               | Logo                                                                     | Logo                                                                 |
| <b>Portion of Fee to Fund Corp Scholars</b>    | \$5,360                               | \$4,020                     | \$3,350   | \$2,680      | \$2,010      | \$1,340            | \$670                                                                    | \$670                                                                |
| <b>Tickets to Corporate Scholars Social</b>    | 6                                     | 4                           | 3         | 2            | 2            | 2                  | 2                                                                        | 2                                                                    |
| <b>Tickets to Most Events Open to Sponsors</b> | 3                                     | 3                           | 2         | 2            | 2            | 2                  | 2                                                                        | 2                                                                    |
| <b>Corporate Counsel Awards Reception:</b>     |                                       |                             |           |              |              |                    |                                                                          |                                                                      |
| <b>Tickets</b>                                 | 14                                    | 12                          | 12        | 10           | 6            | 4                  | 2                                                                        | 2                                                                    |
| <b>Program Book</b>                            | Full-page prime                       | Full-page                   | Half-page | Quarter-page | Quarter-page | Logo               | Logo                                                                     | Logo                                                                 |

*\*one or more of the sponsor's programs will be held at a conference or online only*

## LEADERSHIP ACADEMY SPONSORSHIPS

|                        | Leadership Academy Champion (2)                                                                                      | Leadership Academy Host (7)                                                    | Leadership Academy Orientation Host (1)                                                      | Leadership Academy Intro Module Host (1)                                                      | Leadership Academy Alum Refresher Sponsor (3)           |
|------------------------|----------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|---------------------------------------------------------|
| <b>Details on page</b> | 19-22                                                                                                                | 19-22                                                                          | 19-22                                                                                        | 19-22                                                                                         | 19-22                                                   |
| <b>Add-On Fee</b>      | \$6,700                                                                                                              | \$4,100                                                                        | \$3,000                                                                                      | \$3,400                                                                                       | \$3,400                                                 |
| <b>A La Carte Fee</b>  | \$9,300                                                                                                              | \$5,300                                                                        | \$3,800                                                                                      | \$4,700                                                                                       | \$4,700                                                 |
| <b>Key Benefits</b>    | Host opening day or Capstone (closing) module and reception with Fellows, Advisory Board Members and Chapter Leaders | Host module and opportunity to network with Fellows and Advisory Board Members | Host half-day orientation and opportunity to network with Fellows and Advisory Board Members | Host half-day intro module and opportunity to network with Fellows and Advisory Board Members | Sponsor an event for our 250+ Leadership Academy alums. |
| <b>Directory Ad</b>    | Logo                                                                                                                 | Logo                                                                           | Logo                                                                                         | Logo                                                                                          | Logo                                                    |
| <b>Website</b>         | Logo on Academy website                                                                                              | Logo on Academy website                                                        | Logo on Academy website                                                                      | Logo on Academy website                                                                       | Logo on Academy website                                 |
| <b>Social Media</b>    | Post-event                                                                                                           |                                                                                |                                                                                              |                                                                                               |                                                         |

## OPTIONS AVAILABLE AS ADD-ONS FOR ANNUAL RELATIONSHIP SPONSORS OR A LA CARTE

|                        | <b>CLO Club Reception, Breakfast, Lunch, or Dinner (max 4)</b> | <b>GVA/MD or Nonprofit CLE Program</b>                                                       | <b>Reception, Social, Roundtable Lunch or Dinner</b>     | <b>Community Service or Pro Bono Program</b>    | <b>Affinity Group Social</b>                                 | <b>News Alert with Social Media Post</b> |
|------------------------|----------------------------------------------------------------|----------------------------------------------------------------------------------------------|----------------------------------------------------------|-------------------------------------------------|--------------------------------------------------------------|------------------------------------------|
| <b>Details on page</b> | 23                                                             | 23                                                                                           | 24                                                       | 24                                              | 25                                                           | 25                                       |
| <b>Add-On Fee</b>      | \$3,400                                                        | \$3,400                                                                                      | \$3,400                                                  | \$1,600                                         | \$1,600                                                      | \$800                                    |
| <b>A La Carte Fee</b>  | N/A – only available to annual relationship sponsors           | \$4,700                                                                                      | \$4,700                                                  | \$2,100                                         | \$2,100                                                      | \$1,100                                  |
| <b>Key Benefits</b>    | Host of an event for the CLO Club                              | Host of an in-person CLE program in MD or Greater Virginia, or with the Nonprofits Committee | Host of Reception, Social, or Roundtable Lunch or Dinner | Host of a Community Service or Pro Bono Program | Host of non-CLE event for one of ACC NCR's affinity groups** | News alert in the chapter's newsletter   |
| <b>Social Media</b>    | Post-Event Post                                                | Pre- and Post-Event Posts                                                                    | Pre- and Post-Event Posts                                | Pre- and Post-Event Posts                       | Pre- and Post-Event Posts                                    | One Post                                 |

**\*\* Affinity Groups Include:**

- AAPI Affinity Group
- Accessibility Affinity Group
- Black & African American Affinity Group
- Café con Leche Affinity Group
- LGBTQ+ Affinity Group
- Young Lawyers Affinity Group
- Vet Net Affinity Group

## SPONSOR AN ACC NCR SIGNATURE EVENT (ADD-ON OR A LA CARTE)

|                       | <b>Corporate Counsel Awards Reception (3 Max)</b>                                                                                                                                                                                   | <b>VIP Reception (1 Max)</b>                                                                                                                                                                                                                                                                                        | <b>Conference Exhibit Sponsor (6 Max)</b>                                                                                                                                                      | <b>Annual GC Roundtable (4 Max)</b>                                                                                                                                                                                                                   | <b>Vendor Demo Day (12 Max)</b>              | <b>Volunteer Leader Mid-Year Meeting (3 Max)</b>                                                                                                                                                                 | <b>Sponsor &amp; Volunteer Leader Thank You Reception (3 Max)</b>                                                                                                                                                |
|-----------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>See page</b>       | 26                                                                                                                                                                                                                                  | 26                                                                                                                                                                                                                                                                                                                  | 26-27                                                                                                                                                                                          | 27                                                                                                                                                                                                                                                    | 27                                           | 27-28                                                                                                                                                                                                            | 28                                                                                                                                                                                                               |
| <b>Add-On Fee</b>     | \$5,000                                                                                                                                                                                                                             | \$10,000                                                                                                                                                                                                                                                                                                            | \$2,000                                                                                                                                                                                        | \$5,000                                                                                                                                                                                                                                               | \$2,000                                      | \$2,000                                                                                                                                                                                                          | \$2,000                                                                                                                                                                                                          |
| <b>A La Carte Fee</b> | \$6,700                                                                                                                                                                                                                             | \$13,400                                                                                                                                                                                                                                                                                                            | \$2,600                                                                                                                                                                                        | \$6,700                                                                                                                                                                                                                                               | \$2,600                                      | \$2,600                                                                                                                                                                                                          | \$2,600                                                                                                                                                                                                          |
| <b>Key Benefits</b>   | <ul style="list-style-type: none"> <li>▪ Announce one or more awards</li> <li>▪ Logo items and signage</li> <li>▪ 4 Tickets (in addition to annual relationship sponsor tickets)</li> <li>▪ Full-Page Ad in Program Book</li> </ul> | <ul style="list-style-type: none"> <li>▪ Exclusive sponsor of pre-event for finalists, their nominators, and ACC NCR leaders</li> <li>▪ Logo items, signage</li> <li>▪ Provide welcome</li> <li>▪ 5 Tickets (in addition to annual relationship sponsor tickets)</li> <li>▪ Full-Page Ad in Program Book</li> </ul> | <ul style="list-style-type: none"> <li>▪ Host table during breakfast, lunch, happy hour, and breaks</li> <li>▪ Distribute information and merchandise</li> <li>▪ May host a drawing</li> </ul> | <ul style="list-style-type: none"> <li>▪ Logo on invitation</li> <li>▪ Three tickets for sponsor representatives (in addition to Annual Relationship Sponsor tickets)</li> <li>▪ One of the four representatives may sit at the head table</li> </ul> | Provide 30-minute demo to attendees via Zoom | <ul style="list-style-type: none"> <li>▪ Logo on invitation</li> <li>▪ Two tickets for sponsor representatives (in addition to Annual Relationship Sponsor tickets)</li> <li>▪ Logo items and signage</li> </ul> | <ul style="list-style-type: none"> <li>▪ Logo on invitation</li> <li>▪ Two tickets for sponsor representatives (in addition to Annual Relationship Sponsor tickets)</li> <li>▪ Logo items and signage</li> </ul> |
| <b>Directory Ad</b>   | Logo                                                                                                                                                                                                                                | Logo                                                                                                                                                                                                                                                                                                                | Logo                                                                                                                                                                                           | Logo                                                                                                                                                                                                                                                  | Logo                                         | Logo                                                                                                                                                                                                             | Logo                                                                                                                                                                                                             |
| <b>Social Media</b>   | Pre- and Post-Event Posts                                                                                                                                                                                                           | Pre- and Post-Event Posts                                                                                                                                                                                                                                                                                           | Pre- and Post-Event Posts                                                                                                                                                                      | Pre- and Post-Event Posts                                                                                                                                                                                                                             | Pre- and Post-Event Posts                    | Pre- and Post-Event Posts                                                                                                                                                                                        | Pre- and Post-Event Posts                                                                                                                                                                                        |