



2027 ACC NATIONAL CAPITAL REGION
SPONSORSHIP
PROGRAM GUIDE

2027 ACC National Capital Region Sponsorship Program Guide

The Board of Directors of ACC National Capital Region (ACC NCR) is pleased to present the chapter's 2027 Sponsorship Program.

Returning Sponsors: We are truly grateful to our sponsors and value our deep relationships and shared commitment to excellence. Your partnership and support have enabled us to continue to expand the educational, engagement, networking and community-based programs and events we offer to our members..

New Applicants: ACC NCR is the regional bar association for in-house counsel, serving companies, non-profits, and other private-sector organizations in the District of Columbia, Virginia, and nearby Maryland. With approximately 2,700 members from more than 800 organizations, ACC NCR is among the largest chapters of the global Association of Corporate Counsel (ACC). ACC NCR provides vital professional services to a vibrant in-house bar and is proud to be the premier provider of continuing legal education and networking opportunities for the in-house legal community in our region. Our sponsors play a critical role in connecting members and enriching the experience. There are a wide range of options for you to consider below, and we hope you will reach out if you have any questions.

2027 Sponsorship Program OPTIONS

The 2027 Sponsorship Program has a variety of levels of annual relationship sponsorships, each of which provides a robust bundle of benefits with excellent and creative visibility for sponsors.

ACC NCR will continue to offer several add-on options for annual relationship sponsors and a range of a la carte sponsor options open to non-relationship sponsors. We provide charts summarizing the sponsorship options and benefits on pages 5 - 8. Detailed explanations start on page 9.

NEW in 2027:

In addition to continuing to cap the number of Bronze annual relationship sponsors at 16 and limit programs on Government Contracts topics to Gold level or higher sponsorship (both adopted for 2026), we are introducing new sponsor options and features in 2027.

- **New Leadership Academy Add-On & A La Carte Sponsorship Options:**
 - Refresher
 - Orientation
 - Intro Module
- **New Add-On & A La Carte Sponsorship Options:**
 - Online Vendor Demo Day
 - In-Person Conference Exhibit Sponsor (Privacy & Technology Conference or In-House Primer)
 - Annual GC Roundtable
 - Volunteer Leader Mid-Year Meeting
 - Sponsor & Volunteer Leader Welcome or Thank You Reception

- Annual Relationship Sponsors receive discounted “add-on” pricing for *all* a la carte sponsor options.
- Plus, purchase more than one add-on or a la carte and receive \$500 off (with the exception of the news alert)

Application Process

The first step in the application process is to apply – and apply early! Sponsors that apply by Friday, August 21, and are accepted in the first round, will receive preference for sponsor option, committee, and event dates in 2027. Additionally, these sponsors may send an additional representative to the Sponsor and Volunteer Leader Thank You Reception to be held on Thursday, November 19, 2026.

The application timeline (all times by 5 PM Eastern):

- **Friday, August 21:** Deadline for submission of Sponsorship Application Form to be included in the “first-round” priority selection of sponsors.
- **Friday, September 18:** We will notify sponsorship applicants who met the August 21 submission deadline about the status of their applications.
- **Friday, October 16:** Deadline for submission of Sponsorship Application Form to be included in the “second-round” selection of sponsors.
- **Monday, November 23:** We will notify sponsorship applicants who met the October 16 submission deadline about the status of their applications.
- **After October 16, 2026:** While we welcome applications after October 16, we cannot guarantee availability after this date. We evaluate these later applications according to the criteria listed below, first-come, first-served. We will notify applicants about their applications within six weeks of receipt. We do not pro-rate sponsor fees.

KEY Sponsorship Program Provisions

Annual sponsorship under the 2027 Program runs from January 1, 2027 through December 31, 2027.

All prospective sponsors (new and returning) must complete the Sponsorship Application Form online (see page 33 for the list of questions).

By completing and submitting the application form, you represent that:

- (1) You have reviewed and understand the terms of the 2027 ACC NCR Sponsorship Program;
- (2) You are committed to working within the Program and its requirements, specifically the ACC NCR Sponsor Guidelines (pages 29 - 32);
- (3) You are authorized to submit the Sponsor Application on behalf of the sponsor applicant; and
- (4) You will pay the sponsorship fee to ACC NCR by the applicable deadline.

Payment in full of the sponsorship fee must be received by January 31, 2027, or within 30 days of notification of the sponsorship award and an invoice for the fee, whichever occurs later, unless other arrangements are made with the ACC NCR Executive Director. Late payment may result in cancellation of the sponsorship and forfeiture of benefits. We will offer cancelled sponsorship spots to other sponsors under the caps. Please note that sponsorship fees are not refundable.

Please also note the following select provisions of the Sponsor Guidelines (pages 29 – 32):

- a. Presenting sponsor(s) are responsible for food/beverage, venue, and other out-of-pocket costs for programs held outside of the sponsor's offices.
- b. ACC NCR organizes multi-session programs (e.g., half or full-day conferences). Participation in one session of a multi-session program constitutes a sponsor's allotted CLE or other program. Sponsors typically may not participate in more than one program in a multi-session event. In addition, sponsors will share the out-of-pocket costs (see above).

Sponsor Selection Criteria

ACC NCR has been very fortunate to work with sponsors that truly contribute to our efforts to be the premier professional resource for our members. We greatly value our sponsors' dedication to helping us achieve our mission.

In selecting sponsors and assigning sponsorship levels for 2027, ACC NCR will:

1. Attempt to select a mix of sponsors that will offer a variety of information, services, or products to our members to assist them in providing the highest level of service to their clients. We try to make sure that our sponsors are well aligned with the interests of our membership in terms of practice areas, industries represented, and sizes of firms/companies.
2. Seek sponsors that are able to provide information, services, ideas, and expertise that are valuable to our members and conform to our guidelines (see pages [26-29] of this document).
3. Consider, if applicable, the applicant's previous creativity in developing and presenting CLE programming for ACC NCR.
4. Consider the applicant's proffered or proven commitment to diversity and its ability to work closely and effectively with ACC NCR on CLE programs, events, and other chapter activities.

Sponsorships at a glance.

The next few pages offer a summary of all sponsorship options. For more details, see the page numbers noted at the top of the summary.

ANNUAL RELATIONSHIP SPONSORS

	Diamond	Ruby	Emerald	Platinum	Gold	Bronze (max 16)	Prof. Growth Partner (<i>not available to law firms</i>)	Business Partner (<i>not available to law firms</i>)
Details on page:	11	12	13	14	15	16	17	18
Fee	\$53,600	\$40,200	\$33,500	\$26,800	\$20,100	\$13,400	\$6,700	\$6,700
General Benefits:								
Programs	3*, plus 1 social and 1 special event	3*	2*	2*	1	1*	1	0 (see p. 17 for exceptions)
Social Media	Pre- and Post-Event Posts							N/A
Banner ad on website	Yes	Yes	Yes	Yes	Yes	No, listing only	Listing on Career Dev Committee webpage	No, listing only
News Alerts	6	3	2	1	1	0	1	0
Directory Ad	Full-page (inside front cover)	Full-page (prime placement)	Full-page	Half-page	Half-page	Logo	Logo	Logo
Portion of Fee to Fund Corp Scholars	\$5,360	\$4,020	\$3,350	\$2,680	\$2,010	\$1,340	\$670	\$670
Tickets to Corporate Scholars Social	6	4	3	2	2	2	2	2
Tickets to Most Events Open to Sponsors	3	3	2	2	2	2	2	2
Corporate Counsel Awards Reception:								
Tickets	14	12	12	10	6	4	2	2
Program Book	Full-page prime	Full-page	Half-page	Quarter-page	Quarter-page	Logo	Logo	Logo

**one or more of the sponsor's programs will be held at a conference or online only*

LEADERSHIP ACADEMY SPONSORSHIPS

	Leadership Academy Champion (2)	Leadership Academy Host (7)	Leadership Academy Orientation Host (1)	Leadership Academy Intro Module Host (1)	Leadership Academy Alum Refresher Sponsor (3)
Details on page	19-22	19-22	19-22	19-22	19-22
Add-On Fee	\$6,700	\$4,100	\$3,000	\$3,400	\$3,400
A La Carte Fee	\$9,300	\$5,300	\$3,800	\$4,700	\$4,700
Key Benefits	Host opening day or Capstone (closing) module and reception with Fellows, Advisory Board Members and Chapter Leaders	Host module and opportunity to network with Fellows and Advisory Board Members	Host half-day orientation and opportunity to network with Fellows and Advisory Board Members	Host half-day intro module and opportunity to network with Fellows and Advisory Board Members	Sponsor an event for our 250+ Leadership Academy alums.
Directory Ad	Logo	Logo	Logo	Logo	Logo
Website	Logo on Academy website	Logo on Academy website	Logo on Academy website	Logo on Academy website	Logo on Academy website
Social Media	Post-event				

OPTIONS AVAILABLE AS ADD-ONS FOR ANNUAL RELATIONSHIP SPONSORS OR A LA CARTE

	CLO Club Reception. Breakfast, Lunch, or Dinner (max 4)	GVA/MD or Nonprofit CLE Program	Reception, Social, Roundtable Lunch or Dinner	Community Service or Pro Bono Program	Affinity Group Social	News Alert with Social Media Post
Details on page	23	23	24	24	25	25
Add-On Fee	\$3,400	\$3,400	\$3,400	\$1,600	\$1,600	\$800
A La Carte Fee	N/A – only available to annual relationship sponsors	\$4,700	\$4,700	\$2,100	\$2,100	\$1,100
Key Benefits	Host of an event for the CLO Club	Host of an in-person CLE program in MD or Greater Virginia, or with the Nonprofits Committee	Host of Reception, Social, or Roundtable Lunch or Dinner	Host of a Community Service or Pro Bono Program	Host of non-CLE event for one of ACC NCR's affinity groups**	News alert in the chapter's newsletter
Social Media	Post-Event Post	Pre- and Post-Event Posts	Pre- and Post-Event Posts	Pre- and Post-Event Posts	Pre- and Post-Event Posts	One Post

**** Affinity Groups Include:**

- AAPI Affinity Group
- Accessibility Affinity Group
- Black & African American Affinity Group
- Café con Leche Affinity Group
- LGBTQ+ Affinity Group
- Young Lawyers Affinity Group
- Vet Net Affinity Group

SPONSOR AN ACC NCR SIGNATURE EVENT (ADD-ON OR A LA CARTE)

	Corporate Counsel Awards Reception (3 Max)	VIP Reception (1 Max)	Conference Exhibit Sponsor (6 Max)	Annual GC Roundtable (4 Max)	Vendor Demo Day (12 Max)	Volunteer Leader Mid-Year Meeting (3 Max)	Sponsor & Volunteer Leader Thank You Reception (3 Max)
See page	26	26	26-27	27	27	27-28	28
Add-On Fee	\$5,000	\$10,000	\$2,000	\$5,000	\$2,000	\$2,000	\$2,000
A La Carte Fee	\$6,700	\$13,400	\$2,600	\$6,700	\$2,600	\$2,600	\$2,600
Key Benefits	▪ Announce one or more awards ▪ Logo items and signage ▪ 4 Tickets (in addition to annual relationship sponsor tickets) ▪ Full-Page Ad in Program Book	▪ Exclusive sponsor of pre-event for finalists, their nominators, and ACC NCR leaders ▪ Logo items, signage ▪ Provide welcome ▪ 5 Tickets (in addition to annual relationship sponsor tickets) ▪ Full-Page Ad in Program Book	▪ Host table during breakfast, lunch, happy hour, and breaks ▪ Distribute information and merchandise ▪ May host a drawing	▪ Logo on invitation ▪ Three tickets for sponsor representatives (in addition to Annual Relationship Sponsor tickets) ▪ One of the four representatives may sit at the head table	Provide 30-minute demo to attendees via Zoom	▪ Logo on invitation ▪ Two tickets for sponsor representatives (in addition to Annual Relationship Sponsor tickets) ▪ Logo items and signage	▪ Logo on invitation ▪ Two tickets for sponsor representatives (in addition to Annual Relationship Sponsor tickets) ▪ Logo items and signage
Directory Ad	Logo	Logo	Logo	Logo	Logo	Logo	Logo
Social Media	Pre- and Post-Event Posts	Pre- and Post-Event Posts	Pre- and Post-Event Posts	Pre- and Post-Event Posts	Pre- and Post-Event Posts	Pre- and Post-Event Posts	Pre- and Post-Event Posts

Sponsorship Benefits: Details

The benefits included in each of the 2027 Sponsorship Program levels provide visibility for our sponsors and recognition of the valuable support that sponsors provide to ACC NCR:

- ❖ CLE and Thought Leadership Opportunities: Among the most valued aspects of this Program, Sponsors have opportunities to demonstrate their expertise by developing or presenting content for ACC NCR that will help our members do their jobs better and smarter.
- ❖ CLEs: ACC NCR prides itself on providing programs on cutting-edge topics and practical approaches of special value to in-house counsel. We host programs in each jurisdiction we serve (D.C., Virginia, and nearby Maryland). We offer programs both in-person and live virtual to ensure easy accessibility for our membership – which means more attendance for sponsors. Sponsors should network with attendees before and after their Program. PLEASE NOTE: As indicated on the chart of benefits, with the exception of Gold Sponsors, all other Annual Relationship Sponsors may be asked to host one or more of their CLE or other programs either during a conference or virtual-only.
- ❖ News Alerts: We also provide opportunities for sponsors at certain levels and through an add-on option to share written updates and analyses with our members via our weekly newsletter and social media accounts. Sponsors provide a link to a substantive article or client alert, along with contact information and a link to the sponsor's home page. Sponsors may author new content or repurpose recent thought leadership. ACC NCR staff sets the newsletter schedule and content, may decline to publish a news alert (in which case the sponsor will be given the opportunity to submit an alternative), and may push a given alert to a later newsletter.

Other Ways to Get to Know ACC NCR Members Through Your Sponsorship: The Program provides a variety of ways for sponsors to meet and develop relationships with members:

- ❖ CORPORATE COUNSEL AWARDS RECEPTION: ACC NCR's annual reception for in-house counsel and sponsors is the premier networking event for in-house counsel in the region. At this event, we present the Corporate Counsel Awards to celebrate the accomplishments and contributions of the in-house bar and recognize some of the best in-house lawyers and legal departments in our region. The reception attracts attendees from the in-house, legal, and business communities, and is designed to maximize opportunities for networking. Each annual relationship sponsorship includes tickets for attendees to the reception, as well as inclusion in the various sponsor recognition features we produce in conjunction with the reception. Date for the 2027 reception – to be determined.
- ❖ GENERAL COUNSEL ROUNDTABLE LUNCHEON: Each year, ACC NCR brings together a panel of three to five General Counsel from leading companies and organizations, representing a variety of industries, sizes of companies, and sizes of departments, for a roundtable discussion. The discussion is always candid, and both in-house and outside counsel value the insights provided. All annual relationship sponsors receive two tickets to this event (Diamond receives three). This is also one of our best-attended luncheon programs, which now includes a networking reception after the panel presentation.
- ❖ ADDITIONAL NETWORKING EVENTS: In 2027, we will hold at least two events for sponsor representatives to meet and network with ACC NCR leaders.

- ❖ CORPORATE SCHOLARS RECEPTION: Sponsor levels that contribute to the Corporate Scholars Program may send representatives to an informal social that ACC NCR will host for its members and the Corporate Scholars in 2027.

Recognition Items:

- ❖ ACC NCR WEBPAGE: ACC NCR's webpage includes banner advertisements on its home page for certain categories of sponsors. In addition, we host a general "Sponsors" page that lists all sponsors, with a link to each sponsor's webpage.
- ❖ ACC NCR DIRECTORY: ACC NCR publishes a downloadable chapter directory with listings of all ACC NCR volunteer leaders and sponsors, as well as a guide to ACC NCR and ACC benefits. Members may retain and refer to the directory all year long. All annual relationship sponsors receive either an advertisement or other acknowledgement in the directory.

ACC NCR Corporate Scholars Program: ACC NCR created the Corporate Scholars Program in 2004 to expose students from the law schools in our area to in-house practice as a career option and develop a diverse pipeline of future in-house lawyers. Students chosen for the program hold paid internships in the legal departments of chapter-member organizations. More than 220 students have been Scholars. The fees for Annual Relationship Sponsors include an amount that ACC NCR uses to operate the program and fund the paid internships. Our Annual Relationship Sponsors play a key role in this important program.

Diamond Sponsorship (\$53,600; Limit 1) – SOLD OUT!

General Features

- CLE and Thought Leadership Opportunities:
 - Participate as a presenter at and/or host of three ACC NCR CLEs or other programs, as well as one social event and a special event (e.g., live taping of Executive Leaders Radio).
 - ACC NCR will publicize such programs via its social media accounts, both before and after the program, noting the sponsor and linking and tagging the organization as appropriate.
 - Have a substantive article or news alert published six times during the year in the ACC NCR e-newsletter, distributed weekly by email to our membership, three of which will be shared via ACC NCR's social media accounts. Articles will link to sponsor's webpage.
- Ad on the ACC NCR website home page, with link to the sponsor's website.
- Prominent listing on ACC NCR website as the 2027 Diamond Sponsor of the Chapter, with link to sponsor's website.
- Full-page ad in ACC NCR 2027 Chapter Directory – prime (inside-front-cover) placement.
- \$5,360 of the sponsorship fee will fund the ACC NCR Corporate Scholars Program.

At the 23rd Annual Corporate Counsel Awards Reception (date to be announced)

- 14 tickets for attendees to the reception
- Full-page, inside-front-cover ad in Program Book for the Awards
- Prominent listing as Diamond Sponsor on slide show

Other Opportunities and Features

- Six representatives may attend the Corporate Scholars Reception
- Three representatives may attend events open to sponsors, including:
 - ACC NCR Annual Meeting
 - Sponsor appreciation networking events with members of the ACC NCR leadership
 - General Counsel Roundtable

Ruby Sponsorship (\$40,200)

General Features

- CLE and Thought Leadership Opportunities:
 - Participate as a presenter at and/or host of three ACC NCR CLEs or other programs.
 - ACC NCR will publicize such programs via its social media accounts, both before and after the program, noting the sponsor and linking and tagging the organization as appropriate.
 - Have a substantive article or news alert published three times during the year in the ACC NCR e-newsletter, distributed weekly by email to our membership, both of which will be shared via ACC NCR's social media accounts. Articles will link to sponsor's webpage.
- Ad on the ACC NCR website home page, with link to the sponsor's website.
- Listing on ACC NCR website as a 2027 Ruby Sponsor of the Chapter, with link to sponsor's website.
- Full-page ad in ACC NCR 2027 Chapter Directory – prime placement.
- \$4,020 of the sponsorship fee will fund the ACC NCR Corporate Scholars Program.

At the 23rd Annual Corporate Counsel Awards Reception (date to be announced)

- 12 tickets for attendees to the reception
- Full-page ad in Program Book for the Awards
- Prominent listing as Ruby Sponsor on slide show

Other Opportunities and Features

- Four representatives may attend the Corporate Scholars Reception
- Three representatives may attend all other events open to sponsors, including:
 - ACC NCR Annual Meeting
 - Sponsor appreciation networking events with members of the ACC NCR leadership
 - General Counsel Roundtable

Emerald Sponsorship (\$33,500)

General Features

- CLE and Thought Leadership Opportunities:
 - Participate as a presenter at and/or host of two ACC NCR CLEs or other programs.
 - ACC NCR will publicize such programs via its social media accounts, both before and after the program, noting the sponsor and linking and tagging the organization as appropriate.
 - Have a substantive article or news alert published two times during the year in the ACC NCR e-newsletter, distributed weekly by email to our membership, both of which will be shared via ACC NCR's social media accounts. Articles will link to sponsor's webpage.
- Ad on the ACC NCR website home page, with link to the sponsor's website.
- Prominent listing on ACC NCR website as a 2027 Emerald Sponsor of the Chapter, with link to sponsor's website.
- Full-page ad in ACC NCR 2027 Chapter Directory.
- \$3,350 of the sponsorship fee will fund the ACC NCR Corporate Scholars Program.

At the 23rd Annual Corporate Counsel Awards Reception (date to be announced)

- 12 tickets for attendees to the reception
- Half-page ad in program book for the Awards
- Prominent listing as an Emerald Sponsor on slide show

Other Opportunities and Features

- Three representatives may attend the Corporate Scholars Reception
- Two representatives may attend events open to sponsors, including:
 - ACC NCR Annual Meeting
 - Sponsor appreciation networking events with members of the ACC NCR leadership
 - General Counsel Roundtable

Platinum Sponsorship (\$26,800)

General Features

- CLE and Thought Leadership Opportunities:
 - Participate as a presenter at and/or host of two ACC NCR CLEs or other programs.
 - ACC NCR will publicize such programs via its social media accounts, both before and after the program, noting the sponsor and linking and tagging the organization as appropriate.
 - Have a substantive article or news alert published one time during the year in the ACC NCR e-newsletter, distributed weekly by email to our membership. Article will link to sponsor's webpage.
- Ad on the ACC NCR website home page, with link to the sponsor's website.
- Prominent listing on ACC NCR website as a 2027 Platinum Sponsor of the Chapter, with link to sponsor's website.
- Half-page ad in ACC NCR 2027 Chapter Directory.
- \$2,680 of the sponsorship fee will fund the ACC NCR Corporate Scholars Program.

At the 23rd Annual Corporate Counsel Awards Reception (date to be announced)

- 10 tickets for attendees to the reception
- Quarter-page ad in program book for the Awards
- Prominent listing as a Platinum Sponsor on slide show

Other Opportunities and Features

- Two representatives may attend events open to sponsors, including:
 - ACC NCR Annual Meeting
 - Corporate Scholars Reception
 - Sponsor appreciation networking events with members of the ACC NCR leadership
 - General Counsel Roundtable

Gold Sponsorship (\$20,100)

General Features

- CLE and Thought Leadership Opportunities:
 - Participate as a presenter at and/or host of one ACC NCR CLE or other program.
 - ACC NCR will publicize such program via its social media accounts, both before and after the program, noting the sponsor and linking and tagging the organization as appropriate.
 - Have a substantive article or news alert published one time during the year in the ACC NCR e-newsletter, distributed weekly by email to our membership. Article will link to sponsor's webpage and be shared via ACC NCR's social media accounts.
- Ad on the ACC NCR website home page, with link to the sponsor's website.
- Listing on ACC NCR website as a 2027 Gold Sponsor of the Chapter, with link to sponsor's website.
- Half-page ad in the ACC NCR 2027 Chapter Directory.
- \$2,010 of the sponsorship fee will fund the ACC NCR Corporate Scholars Program.

At the 23rd Annual Corporate Counsel Awards Reception (date to be announced)

- 6 tickets for attendees to the reception
- Quarter-page ad in program book for the Awards
- Listing as a Gold Sponsor on slide show

Other Opportunities and Features

- Two representatives may attend events open to sponsors, including:
 - ACC NCR Annual Meeting
 - Corporate Scholars Reception
 - Sponsor appreciation networking events with members of the ACC NCR leadership
 - General Counsel Roundtable

Bronze Sponsorship (\$13,400; Limit 16)

General Features

- CLE and Thought Leadership Opportunities:
 - Participate as a presenter at and/or host of one ACC NCR CLE or other program (excludes Government Contracts topics, which are reserved for Gold and higher level sponsors).
 - ACC NCR will publicize such program via its social media accounts, both before and after the program, noting the sponsor and linking and tagging the organization as appropriate.
- Listing on ACC NCR website as a 2027 Bronze Sponsor of the Chapter, with link to sponsor's website.
- Logo in the ACC NCR 2027 Chapter Directory.
- \$1,340 of the sponsorship fee will fund the ACC NCR Corporate Scholars Program.

At the 23rd Annual Corporate Counsel Awards Reception (date to be announced)

- Four tickets for attendees to the reception
- Logo (small) in program book for the Awards
- Logo as Bronze Sponsor on slide show

Other Opportunities and Features

- Two representatives may attend events open to sponsors, including:
 - ACC NCR Annual Meeting
 - Corporate Scholars Reception
 - Sponsor appreciation networking events with members of the ACC NCR leadership
 - General Counsel Roundtable

Professional Growth Partner (\$6,700)

Note: This category is open only to firms that specialize in attorney staffing, career counseling and professional development skills, and/or attorney search/placement.

General Features

- CLE and Thought Leadership Opportunities:
 - Participate as a presenter at one ACC NCR program on a career or professional development, and/or diversity topic.
 - Have a substantive article or news alert published one time during the year in the ACC NCR e-newsletter, distributed weekly by email to our membership. Article will be linked to sponsor's webpage.
 - ACC NCR will work with our Professional Growth Partners to provide other opportunities to share their thought leadership with our membership.
- Logo in ACC NCR 2027 Chapter Directory
- Listing on the ACC NCR website for the Career Development Committee (<https://www.acc.com/chapters-networks/chapters/national-capital-region/elc-engagement-leadership-community-committees-1>) with a link to the firm's webpage, and contact information for the firm's local point(s) of contact.
- \$670 of the sponsorship fee will fund the ACC NCR Corporate Scholars Program.

At the 23rd Annual Corporate Counsel Awards Reception (date to be announced)

- Two tickets for attendees to the reception.
 - Professional Growth Partners may buy an additional two tickets to the reception.
- Logo in program book for the Awards

Other Opportunities and Features

- Two representatives may attend events open to sponsors, including:
 - ACC NCR Annual Meeting
 - Corporate Scholars Reception
 - Sponsor appreciation networking events with members of the ACC NCR leadership
 - General Counsel Roundtable

Business Partner Sponsorship (\$6,700)

Note: This category is for non-law firm organizations that are interested in getting to know our chapter and members through attending events but are either not interested in or not ready to provide CLE programming. Non-law firm organizations are welcome and invited to apply to sponsor at levels that offer CLE or other programming, but they may be required to present with a law firm sponsor to meet CLE requirements.

General Features

- Listing on ACC NCR website as a 2027 Business Partner Sponsor of the Chapter, with link to Sponsor's website.
- Logo in the ACC NCR 2027 Chapter Directory.
- \$670 of the sponsorship fee will fund the ACC NCR Corporate Scholars Program.

At the 23rd Annual Corporate Counsel Awards Reception (date to be announced)

- Two tickets for attendees to the reception
- Logo (small) in program book for the Awards
- Logo as Business Partner Sponsor on slide show

Other Opportunities and Features

- Two representatives may attend events open to sponsors, including:
 - ACC NCR Annual Meeting
 - Corporate Scholars Reception
 - Sponsor appreciation networking events with members of the ACC NCR leadership
 - General Counsel Roundtable

Sponsorships for the ACC NCR Leadership Academy

The ACC NCR Leadership Academy provides the tools and skills in-house attorneys need to optimize their leadership potential and succeed at the highest levels of their organizations. The Academy consists of eight faculty-led sessions taking place over a nine-month period:

- Module 1 - Fundamentals of Being a Leader – Authentic, Inclusive, and Connected
- Module 2 - Emotional Intelligence and Interpersonal Communication
- Module 3 - Developing and Leading High Performing Teams
- Module 4 - Creating and Inspiring Organizational Vision; Leading and Managing Change
- Module 5 - Managing Difficult Conversations and Influencing Stakeholders
- Module 6 - Problem Solving and Strategic Decision Making
- Module 7 - Executive Presentation Skills
- Module 8 - Capstone: My Journey Toward Leadership Mastery

Each class consists of approximately 30 distinguished in-house counsel, known as Fellows, chosen through a selective application process. The Fellows participate in a highly interactive learning environment, both in the classroom and working, both inside and outside of the classroom, with a smaller learning cohort.

Nationally recognized faculty teach the Academy sessions. We select faculty members because of their expertise and ability to translate critical leadership concepts into the practical takeaways that in-house counsel need.

A Board of Advisors, comprised of prominent in-house legal leaders (current and former GCs/CLOs and top lawyers of significant business units or subsidiaries within large organizations), attend and participate in each Academy session to deliver practical takeaways and insights into how in-house counsel function as leaders. Members of the Board of Advisors also participate in various Academy events.

Leadership Academy Sponsorships provide avenues to support this valuable program and interact with the Fellows, faculty, and members of the Board of Advisors.

Leadership Academy Champion Sponsors (Add-On to an annual Sponsorship Level - \$6,700; A La Carte - \$9,300)

General Features

- Two Leadership Academy Champion Sponsorships expected in 2027. These opportunities are available as “add-ons” for 2027 ACC NCR Sponsors or a la carte sponsorships.
- Acknowledgement on the Leadership Academy website
 - Large logo on home page with link to sponsor’s website
- Logo in the ACC NCR 2027 Chapter Directory.

Opportunities to Engage with the Leadership Academy Program

- Host either the first day of Module 1 (in January 2027) OR the closing Module (in September 2027) for the Class of 2027. Up to six representatives may participate in the Module day alongside the Fellows.
 - Hosting involves providing space for the session and cocktail reception that follows.

- Sponsor must cover all expenses for refreshments throughout the day (breakfast and lunch, food and beverages, continuous coffee, soft drinks), and during the reception.
- The Academy has developed a robust ROI program to provide sponsors with meaningful opportunities to interact with Fellows and alums. Among the ROI items provided are:
 - A guide to the people involved in that day's Module (Fellows, Faculty, Facilitator, Board of Advisors and Academy Steering Committee members) and an overview of the content that will be covered that day.
 - Options for an engagement activity the sponsor can hold with Fellows and/or alums.
- Unlimited sponsor representatives may attend the cocktail reception at the end of the session.

Leadership Academy Host Sponsorship for Full-Day Modules (Add-on to an annual Sponsorship Level - \$4,100; A La Carte - \$5,300)

General Features

- Only seven host sponsorships for full-day modules are available in 2027. These opportunities are available as “add-ons” for 2027 ACC NCR Sponsors or a la carte sponsorships.
- Acknowledgement on the Leadership Academy website
 - Logo on home page with link to sponsor's website
- Logo in the ACC NCR 2027 Chapter Directory.

Opportunities to Engage with the Leadership Academy Program

- Host a full-day Academy Module.
 - Hosting involves providing space for the session, as well as breakfast and lunch (food and beverages), and refreshments throughout the day (coffee, soft drinks).
 - Up to six representatives of the sponsor may participate in the Module day alongside the Fellows.
- At the end of the day, host sponsor is encouraged to host a happy hour for Fellows, faculty and Board of Advisors member(s) to network with representatives of the sponsor. Sponsor is responsible for all expenses for refreshments provided at the happy hour. There is no limit to the number of sponsor representatives who may attend the happy hour.

Dates for Modules:

- Day 2 of Module 1 – TBD in January 2027
- Module 2 – TBD in February 2027
- Module 3 – TBD in March 2027
- Module 4 – TBD in April 2027
- Module 5 – TBD in May 2027
- Module 6 – TBD in June 2027
- Module 7 – TBD in July 2027

Leadership Academy Host Sponsorships for Academy On-Ramp Half-Day Modules

Each Academy class kicks off with two half-day “on-ramp” sessions. Each starts at 11:30 with lunch and ends at 5 p.m.

- **Orientation as an add-on to an annual Sponsorship Level – \$3,000; A La Carte - \$3,800**

- **Intro Module as an add-on to an annual Sponsorship Level -- \$3,400; A La Carte - \$4,700**

General Features

- Opportunity to host the half-day Orientation for the new class, the half-day Intro Module, or both “on-ramp” sessions. These opportunities are available as “add-ons” for 2027 ACC NCR Sponsors or as a la carte sponsorships.
- Acknowledgement on the Leadership Academy website
 - Logo on home page with link to sponsor’s website
- Logo in the ACC NCR 2027 Chapter Directory.

Opportunities to Engage with the Leadership Academy Program

- **ORIENTATION:** This is the Fellows’ first opportunity to meet and get to know one another and the Academy staff who will accompany them on their journey through the program
 - Because of the nature of the Orientation, we do not invite sponsor representatives to participate in the content of the session. A representative of the sponsor may offer welcome remarks as the session begins.
 - Hosting involves providing space for the session, as well as appropriate lunch, beverages, and refreshments throughout.
 - At the end of the day, sponsor is encouraged to host a happy hour for Fellows and sponsor representatives to network. Sponsor is responsible for all expenses for refreshments provided at the happy hour.
- **INTRO MODULE:**
 - The Intro Module explains the concept of having a personal leadership brand and guides them through activities to create their own brand statement.
 - Hosting involves providing space for the session, as well as appropriate lunch, beverages, and refreshments throughout.
 - Up to six representatives of the sponsor may participate in the Intro Module alongside the Fellows.
 - At the end of the day, sponsor is encouraged to host a happy hour for Fellows and sponsor representatives to network. Sponsor is responsible for all expenses for refreshments provided at the happy hour.

Dates for On-Ramp Modules:

- Orientation – TBD in October 2027
- Intro Module – TBD in November 2027

Leadership Academy Alum Refresher Sponsor (Add-on to an annual Sponsorship Level - \$3,400; A La Carte \$4,700)

In order to provide opportunities for Academy Alums to continue their leadership development, the Academy holds an annual half-day “refresher” class to explore different aspects of the leadership skills. The event starts with a networking lunch at 11:30 and ends by 5 p.m., segueing into a happy hour for all attendees. The refresher is open to all Academy alums (there are now more

than 250 among classes completing the Academy since 2018). Three Leadership Academy Alum Refresher Sponsorships are expected in 2027.

General Features

- Acknowledgement on the Leadership Academy website and in the invitations for the Refresher
- Logo on Academy website home page with link to sponsor's website
- Logo in the ACC NCR 2027 Chapter Directory.
- Sponsors will be responsible for ACC NCR's out-of-pocket costs associated with the event (meals, refreshments).

Opportunities to Engage with the Leadership Academy Program

- Sponsor may send up to four representatives to the refresher.

Date for hosting: TBD (ACC NCR will confer with sponsors when setting the date)

OPTIONS AVAILABLE AS ADD-ONS FOR ANNUAL RELATIONSHIP SPONSORS OR A LA CARTE

CLO Club Reception, Breakfast, Lunch, or Dinner Host Sponsorship (Add-On Fee \$3,400)

Features

- These sponsorships are available ONLY as “add-ons” for a discounted fee to annual relationship sponsors.
- Opportunities include:
 - Annual CLO Club Reception
 - Roundtable Breakfasts, Lunches, or Dinners
- ACC NCR will publicize each program via its social media accounts, both before and after the program, noting the sponsor, and linking and tagging the organization as appropriate.
- As with all sponsored events, host sponsors will work with ACC NCR volunteer leaders and staff to schedule and develop the event or program and will be responsible for out-of-pocket costs associated with the event (e.g., refreshments).
- Host sponsorships offer an exclusive opportunity to network with ACC NCR members and will be open only to members, in-house guests, and a limited number of sponsor representatives (the greater of three representatives or 20 percent of registrants).

Greater Virginia, MD, or Nonprofits & Associations Committee CLE Program Sponsorship (Add-On Fee \$3,400; A La Carte Fee \$4,700)

Features

- These sponsorships are available as optional “add-ons” for a discounted fee to annual relationship sponsors, and then to others as an a la carte sponsorship opportunity.
- Opportunities include:
 - CLE or Other Events in Greater Virginia or Maryland
 - CLE or Other Event with our Nonprofit & Associations Committee
- ACC NCR will publicize the program via its social media accounts, both before and after the program, noting the sponsor and linking and tagging the organization as appropriate.
- As with all sponsored events, sponsors will work with ACC NCR volunteer leaders and staff to schedule and develop the event or program and will be responsible for out-of-pocket costs associated with the event (e.g., refreshments).
- These sponsorships offer an exclusive opportunity to network with ACC NCR members and will be open only to members, in-house guests, and a limited number of sponsor representatives (the greater of three representatives or 20 percent of registrants).

Reception, Social, Roundtable Lunch or Dinner (Add-On Fee \$3,400; A La Carte Fee \$4,700)

Features

- These sponsorships are available as optional “add-ons” for a discounted fee to annual relationship sponsors, and then to others as an a la carte sponsorship opportunity.
- Opportunities include:
 - Afternoon non-CLE Legal Education Program & Happy Hour
 - Theme Reception (e.g., Bourbon & Chocolate)
 - Wellness Event
 - Author Presentation
 - Sporting Event
- ACC NCR will publicize the program via its social media accounts, both before and after the program, noting the sponsor and linking and tagging the organization as appropriate.
- As with all sponsored events, sponsors will work with ACC NCR volunteer leaders and staff to schedule and develop the event or program and will be responsible for out-of-pocket costs associated with the event (e.g., refreshments).
- These sponsorships offer an exclusive opportunity to network with ACC NCR members and will be open only to members, in-house guests, and a limited number of sponsor representatives (the greater of three representatives or 20 percent of registrants).

Community Service or Pro Bono Program (Add-On Fee \$1,600; A La Carte Fee \$2,100)

Features

- These sponsorships are available as optional “add-ons” for a discounted fee to annual relationship sponsors, and then to others as an a la carte sponsorship opportunity.
- Opportunities include:
 - Park Clean-Up
 - Pro Bono Clinic
- ACC NCR will publicize the program via its social media accounts, both before and after the program, noting the sponsor and linking and tagging the organization as appropriate.
- As with all sponsored events, sponsors will work with ACC NCR volunteer leaders and staff to schedule and develop the event or program and will be responsible for out-of-pocket costs associated with the event (e.g., refreshments).
- These sponsorships offer an exclusive opportunity to network with ACC NCR members and will be open only to members, in-house guests, and a limited number of sponsor representatives (the greater of three representatives or 20 percent of registrants).

Affinity Group Social Event Host (Add-On Fee \$1,600; A La Carte Fee \$2,100)

Features

- These sponsorships are available as optional “add-ons” for a discounted fee to annual relationship sponsors, and then to others as an a la carte sponsorship opportunity.
- Affinity Groups Include:
 - AAPI Affinity Group
 - Accessibility Affinity Group
 - Black & African American Affinity Group
 - Café con Leche Affinity Group
 - LGBTQ+ Affinity Group
 - Young Lawyers Affinity Group
 - Vet Net Affinity Group
- Opportunities include:
 - Educational Program
 - Happy Hour
- ACC NCR will publicize the program via its social media accounts, both before and after the program, noting the sponsor and linking and tagging the organization as appropriate.
- As with all sponsored events, sponsors will work with ACC NCR volunteer leaders and staff to schedule and develop the event or program and will be responsible for out-of-pocket costs associated with the event (e.g., refreshments).
- These sponsorships offer an exclusive opportunity to network with ACC NCR members and will be open only to members, in-house guests, and a limited number of sponsor representatives (the greater of three representatives or 20 percent of registrants).

News Alert with Social Media Post (Add-On Fee \$800; A La Carte Fee \$1,100)

Features

- News Alert sponsorships offer an opportunity to share one additional written update with our members via our weekly e-newsletter and our social media accounts and are available ONLY as optional “add-ons” for annual relationship sponsors. Please note, many sponsorship levels include news alerts; those sponsors may select this add-on for an additional opportunity for exposure.
- Sponsors provide a substantive article or client alert with a link from the article to the sponsor’s home page. ACC NCR staff sets the schedule and may decline to publish a news alert, in which case the sponsor will be given the opportunity to submit a different alert.

SPONSOR AN ACC NCR SIGNATURE EVENT (ADD-ON OR A LA CARTE)

Corporate Counsel Awards Reception Sponsor (Add-On \$5,000; A La Carte \$6,700; Limit Three)

Benefits at the 23rd Annual Corporate Counsel Awards Reception (date to be announced)

- Publicity at the largest event for in-house counsel in the DMV!
- Logo items and signage at the event. Options may include:
 - bar sponsor;
 - dessert and cocktail napkins;
 - awards gifts bags/boxes; and
 - lounge area
- Four tickets for attendees to the reception
- Full page ad in program book for the Awards
- Logo as Reception Sponsor on slide show

Other benefits:

- ACC NCR will publicize the sponsorship via its social media accounts, both before and after the reception, noting the sponsor and linking and tagging the organization as appropriate.
- Logo in ACC NCR 2027 Chapter Directory

VIP Reception Before the Corporate Counsel Awards Reception Sponsor (Add-On \$10,000; A La Carte \$13,400; Limit One)

Benefits at the 23rd Annual Corporate Counsel Awards Reception (date to be announced)

- Sponsor of pre-event for finalists, their nominators, and ACC NCR leaders. Sponsor representative may provide welcome.
- Publicity at the largest event for in-house counsel in the DMV!
- Five tickets for attendees to the VIP reception and full reception
- Full page ad in program book for the Awards
- Logo as the VIP Reception Sponsor on slide show

Other benefits:

- ACC NCR will publicize the sponsorship via its social media accounts, both before and after the reception, noting the sponsor and linking and tagging the organization as appropriate.
- Logo in ACC NCR 2027 Chapter Directory

Conference Exhibit Sponsor (Add-On Fee \$2,000; A La Carte \$2,600; Limit 6 at Each of Privacy & Tech Conference and In-House Primer)

Key Features

- Publicity at an in-person ACC NCR conference (Privacy & Tech Conference or In-House Primer)
- Staff table during breakfast, lunch, happy hour, and breaks
- Provide logo items

- Two representatives may attend the event

Other benefits:

- ACC NCR will thank the sponsor via its social media accounts after the conference.
- Logo in ACC NCR 2027 Chapter Directory

Annual GC Roundtable (Add-On \$5,000; A La Carte \$6,700; Limit Four)

Key Features

- These host sponsorships are available as optional “add-ons” in 2027 first to organizations selected as 2027 ACC NCR annual relationship sponsors, and then to others as an a la carte sponsorship opportunity.
- Logo on invitation
- Three tickets for sponsor representatives (in addition to Annual Relationship Sponsor tickets)
- One of the representatives may sit at the head table

Other benefits:

- ACC NCR will publicize the program via its social media accounts, both before and after the program, noting the sponsor and linking and tagging the organization as appropriate.
- Logo in ACC NCR 2027 Chapter Directory

Vendor Demo Day (Add-On Fee \$2,000; A La Carte Fee \$2,600 Limit 12)

Key Features

- These host sponsorships are available as optional “add-ons” in 2027 first to organizations selected as 2027 ACC NCR annual relationship sponsors, and then to others as an a la carte sponsorship opportunity.
- Provide 30-minute demo to attendees via Zoom
- Logo on invitation

Other benefits:

- ACC NCR will publicize the program via its social media accounts, both before and after the program, noting the sponsor and linking and tagging the organization as appropriate.
- Logo in ACC NCR 2027 Chapter Directory

Volunteer Leader Mid-Year Meeting (Add-On Fee \$2,000; A La Carte Fee \$2,600; Limit 3)

Key Features

- These host sponsorships are available as optional “add-ons” in 2027 first to organizations selected as 2027 ACC NCR annual relationship sponsors, and then to others as an a la carte sponsorship opportunity.
- Logo on invitation and signage
- Logo items may be distributed

- Two tickets for sponsor representatives (in addition to Annual Relationship Sponsor tickets)

Other benefits:

- ACC NCR will publicize the program via its social media accounts, both before and after the program, noting the sponsor and linking and tagging the organization as appropriate.
- Logo in ACC NCR 2027 Chapter Directory

Sponsor & Volunteer Leader Thank You Reception (Add-On Fee \$2,000; A La Carte Fee \$2,600; Limit 3)

Key Features

- These host sponsorships are available as optional “add-ons” in 2027 first to organizations selected as 2027 ACC NCR annual relationship sponsors, and then to others as an a la carte sponsorship opportunity.
- Logo on invitation and signage
- Logo items may be distributed
- Two tickets for sponsor representatives (in addition to Annual Relationship Sponsor tickets)

Other benefits:

- ACC NCR will publicize the program via its social media accounts, both before and after the program, noting the sponsor and linking and tagging the organization as appropriate.
- Logo in ACC NCR 2027 Chapter Directory

ACC National Capital Region SPONSOR GUIDELINES

The ACC NCR Board of Directors publishes these guidelines for a successful relationship with sponsors.

Overall Guidelines:

1. ACC NCR selects sponsors who will furnish information, services, ideas, opportunities, and expertise that will provide value to our members.
2. In developing programs for ACC NCR, sponsors shall note and follow these guidelines.
3. ACC NCR works cooperatively with its sponsors to develop and refine programs, including the topics of CLE programs.
 - a. All program topics will be reviewed by an ACC NCR volunteer leader and staff member for the subject, content, and expertise demonstrated to ensure it is relevant and of interest to our members.
 - i. ACC NCR will favorably consider a sponsor's proposed programs, panels, speakers, topics, and methods of presentation that demonstrate not only substantive qualifications, but also the sponsor's commitment to diversity.
 - ii. Every panel program shall include an in-house counsel as a panelist, moderator, or speaker for the substantive portion of the program, in addition to the sponsor speaker(s), unless the circumstances are highly unusual.
 - b. ACC NCR will assign one or more volunteer leaders to work on each program to ensure that the program is at an appropriate level and aligns with the vision the sponsor and ACC NCR have for the content, and to help the speakers.
 - c. Ultimately, ACC NCR makes the final determination as to whether an idea is of interest to its members. ACC NCR reserves the right to not accept program content, speakers, or presenters at its sole discretion.
3. Program dates will be jointly decided by the sponsor and ACC NCR.
4. Sponsor and ACC NCR will work together to choose a venue for live presentation of the program that is beneficial for both sponsor and ACC NCR members. In addition, ACC NCR CLE programs may be provided simultaneously by webinar, which will be recorded and available on an archive maintained by ACC NCR.
5. ACC NCR is an approved MCLE provider in Virginia and will handle the processing of all MCLE applications as part of organizing any ACC NCR MCLE program. Sponsor must adhere to the Virginia MCLE Board guidelines regarding written materials (see <http://www.vsb.org/site/members/mcle-opinion-14>) in assembling the program materials.
6. ACC NCR will handle promotion, invitations, registration, and check-in for all events.
7. Sponsors are welcome and are encouraged to invite in-house counsel clients who are not members of ACC NCR to ACC NCR programs sponsored by that sponsor. The sponsor may forward the ACC NCR invitation or ACC NCR will send the invitation to a list provided by the sponsor. All RSVPs for these guests should come to ACC NCR (either from the individual or the sponsor organization) so we can track participation in our events. These clients should

register as “Guest of Presenter.”

8. ACC NCR does not guarantee a minimum level of attendance at any program.
9. Sponsors will be provided with an attendance list for their programs (registrants’ names, titles, and company names, but not email addresses or other contact information per ACC Global policy).
10. ACC NCR is a non-profit 501(c)(6) trade association and all fees paid through the Sponsorship Program are allocated to chapter operations. Admission prices for events, if any, will be set by ACC NCR, based on several factors. Sponsorship fees and admission fees are used by ACC NCR to subsidize the cost of a broad variety of ACC NCR programs and activities throughout the programming year. All ACC NCR financial activity is subject to and part of an annual accounting process.
11. ACC NCR is exceedingly grateful to its sponsors, whose strong support plays an integral role in the chapter’s successful programs, events, and initiatives. Nonetheless, each year’s sponsorship program stands on its own and is completely open to current and potential new sponsors. As a result, from one year to the next, sponsors are not guaranteed that they will continue in their sponsorship level or as sponsors.

Program Logistics:

1. Scheduling of all programs will take place through ACC NCR staff. Once a program is scheduled, the sponsor will work with ACC NCR staff on all logistics.
2. ACC NCR and sponsors will work together to select specific venues for programs.
 - a. Subject to ACC NCR agreement, sponsors that have adequate space at their offices may host programs at their office location, and will provide appropriate room set-up, catering, audio/visual technology and support, and other requirements.
 - b. If the sponsor’s office is not the best place to hold the program, ACC NCR or the sponsor will arrange and/or book another venue, including contracting for the space and arranging appropriate catering, audio/visual technology, and support, etc. No sponsor may make booking arrangements, unless previously approved by ACC NCR.
 - c. For those programs held outside of the sponsor’s offices and for which ACC NCR incurs out-of-pocket costs, the presenting sponsor(s) will be responsible for all food/beverage and venue costs.
 - d. Periodically and for various reasons, ACC NCR will organize a multi-session program (e.g., half or full-day conference). Participation in one session of a multi-session program constitutes a sponsor’s allotted CLE or other program. In addition, sponsors will share in the out-of-pocket costs, such as meals/refreshments and AV.
3. ACC NCR will determine whether or not to charge a fee for a CLE and will collect and retain all fees.
 - a. Non-member in-house counsel will be charged a fee to attend or participate by distance-learning in ACC NCR programming (unless a specific membership promotion grants them free admission).
 - b. If a non-member is invited to participate in an ACC NCR program by a sponsoring organization, the fee for that attendee will be waived or arrangements will be made to bill the sponsor for the fee, provided that attendee registers as a “Guest of Presenter.”

4. ACC NCR reserves the right to cancel, change times, and modify all aspects of the programming, including venue, for reasons of weather or other exigent circumstances. In the event of a venue-driven cancellation or change, ACC NCR reserves the right to reschedule the program. Generally, ACC NCR makes every effort to ensure that the show will go on.
5. If, after a program is scheduled, a sponsor's speaker is unable to participate in that program, for whatever reason, we expect that another qualified individual from the sponsor will fill in for that person. Otherwise, ACC NCR may be able to find a replacement speaker for that program. Programs will not necessarily be canceled just because a speaker withdraws.

Program Content, Materials, and Procedures:

1. Sponsors are expected to prepare useful, informative, and practical written educational materials on the topic and to provide electronic versions to ACC NCR for sharing with members in electronic format through a variety of communications and for posting on the ACC NCR website. Such materials must conform with the Virginia Bar MCLE guidelines (See Opinion 14; <https://www.vsb.org/Site/Site/lawyers/mcle-essentials.aspx?hkey=7f1d5b52-8cbd-4103-9089-c3142266c0f7>).
 - a. Visual presentation materials, such as a PowerPoint® presentation, are required for all CLEs. Supplemental materials to expand upon seminar subject matter are also encouraged.
 - b. Sponsors are strongly encouraged to provide forms, templates, agreements, checklists, and other practical guidance and resources in addition to presentation materials.
 - c. All program content and materials for the program must be reviewed in advance by the volunteer leader liaison and ACC NCR staff. Sponsors will provide program content and materials per the timetable specified by ACC NCR to allow adequate time for such review and sponsor speakers will make themselves available for conference calls with the volunteer leader liaison and ACC NCR staff to discuss the topic, content, and materials.
2. Presentation materials will be posted on the ACC NCR website (and, if applicable, the ACC NCR webinar site) for download by members. By returning the signed Sponsorship Application form, sponsor agrees to this sharing, use, and distribution requirement.
3. All hand-out materials and presentation materials must prominently display the ACC NCR logo, in addition to the sponsor(s) logo(s) and must clearly represent that the seminar is an ACC NCR event.
4. Program materials should include biographies for all speakers. They also may include brief promotional information on sponsor's firm, services, etc. Please note, however, that sponsor will not be permitted to make introductory comments about his/her firm and its services during the substantive presentation.
5. At the beginning of all programs, an ACC NCR representative will welcome attendees and introduce the program and speakers.

Marketing and Publicity:

1. ACC NCR will advertise and seek publicity for all chapter events at its expense. ACC NCR will share such materials with the presenting sponsor.
2. If a sponsor creates its own promotional materials (i.e., to send to the sponsor's clients and to post on the sponsors' website), any such promotional materials shall be submitted to ACC NCR staff for approval prior to their distribution or posting.

3. ACC NCR staff members handle all mailings and communications to ACC NCR members.

Rules of Conduct:

1. Sponsorship of ACC NCR events by outside counsel and vendors is not intended to and will not result in a member's organization (or its in-house attorney) being obligated to purchase the services of any sponsor.
2. Sponsorship fees are not intended as, and should not be considered as, an illegal, improper, or unethical gift or gratuity to a specific organization or in-house attorney.
3. Attendance at ACC NCR events is limited to ACC NCR members and their guests, sponsors and their guests, and prospective ACC NCR members.
4. Attendance by sponsor personnel, beyond the allotted number of invitees (if any), is not permitted. Sponsors may not attend programs that they are not organizing/presenting or explicitly invited to, unless their attendance is approved in advance by ACC NCR.
5. ACC NCR reserves the right to refuse any sponsor, as well as the right to restrict or remove any presentation or exhibit that, in the opinion of ACC NCR, detracts from the general character of a program or event. This reservation applies to displays, printed matter, promotional materials, inappropriate conduct, and method of operation. In the event of such restrictions, ACC NCR will not be liable for any refunds or other program expenses.
6. As determined by the Board of Directors, failure to comply with any provision of the Sponsor Guidelines may lead to:
 - a. Warning to the sponsor; and/or
 - b. Sponsorship termination and forfeiture of all fees paid by the sponsor.

ACC NCR 2027 Sponsorship Application

The sponsorship application contains the following parts to be completed:

All Applicants:

- Full contact information.
- Affirmation: By completing this form, you represent that:
 - You have carefully reviewed and fully understand the terms and provisions of the 2027 ACC NCR Sponsorship Program and you are committed to working within the Program and its requirements, specifically the ACC NCR Sponsor Guidelines.
 - You are authorized to submit this sponsor application form on behalf of the sponsor applicant; and
 - You will pay the sponsorship fee to ACC NCR by the applicable deadline.
- Sponsorship applicants may rank up to 3 choices for annual relationship sponsorship levels.
- Sponsors can specify if they would like one or more add-on or ala carte sponsorships.
- Questions (Required):
 - In one or two paragraphs, please state how your firm/company envisions having a successful relationship with ACC NCR and its members through sponsorship. If you have sponsored before, what have you found valuable about your sponsorship? If this would be your first time, what interests you about ACC NCR sponsorship? *[30,000-character limit]*
 - If applicable, please indicate which practice area(s) or individual(s) at your organization are the stakeholders for this sponsorship (i.e., providing the funding for sponsorship). If the sponsorship is not tied to a specific practice area or individual, please type "General" in the box below. *[500-character limit]*
 - ACC NCR is committed to supporting and increasing diversity in the legal community. Please describe your organization's policies and practices that support diversity and steps that will be taken to ensure diverse representatives of your organization will have the opportunity to be engaged with ACC NCR and its members. *[30,000-character limit]*
 - If you are selected as an ACC NCR sponsor for 2027 that entails hosting program(s)/CLE(s), which practice area(s) would want to take advantage of the opportunities to present the program(s) that is/are provided by the sponsorship level(s) for which you are applying? *[500-character limit]*
 - Please indicate any specific topics your organization would want to present on, ideas for events you would want to host, or chapter programs you would like to be part of (a conference, etc.)? Include as much detail as possible, including noting priorities if you have multiple ideas. *[30,000-character limit]*
 - Comments or information that you would like us to know. *[30,000-character limit]*

New Applicants:

- Please indicate who will be the primary point(s) of contact for all administrative matters concerning the sponsorship (please include title, phone number, and email address). These communications include confirmation and invoice, as well as sponsor updates about benefits, deadlines, and deliverables.